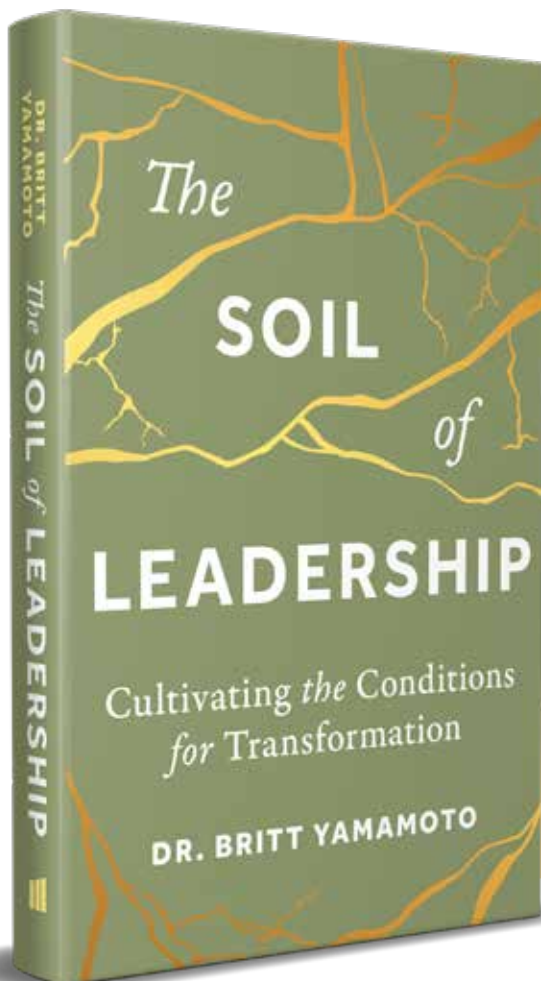


# *The* **SOIL of LEADERSHIP** Cultivating *the* Conditions *for* Transformation

FROM VISIONARY LEADER,  
ENTREPRENEUR, AND EDUCATOR  
**DR. BRITT YAMAMOTO**



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Inviting us to “dig where we stand,” *The Soil of Leadership* seamlessly weaves evocative metaphors and captivating narratives from Dr. Yamamoto’s life as both a sustainable farmer and organizational leader. Through these vivid examples, he illuminates the profound notion that genuine leadership doesn’t solely emerge from visible accomplishments; rather, it thrives within the hidden roots that allow our true potential to flourish. *The Soil of Leadership* serves as a compelling call to action, encouraging us to reevaluate our connections, not only with ourselves, but also with others.

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# About DR. BRITT YAMAMOTO

**D**r. Britt Yamamoto is a visionary leader, entrepreneur, and educator with over two decades of experience shaping inclusive and generative learning environments across diverse sectors. As a clinical associate professor at the University of Washington's Department of Global Health, and the founding force behind international leadership organizations such as Perennial, RootSpring, and SOIL, he has ignited the leadership potential within hundreds of thousands of individuals worldwide. With a PhD in geography, an MSc in community development, and a wealth of experience leading organizations and managing people, Britt's technical and practical expertise is evident. Britt is a former Fulbright Scholar to Japan and the recipient of the University of Washington Excellence in Teaching Award.



“Dr. Yamamoto’s ‘Leadership 3.0’ presents a new, exciting framework for leadership development. It’s a transformative resource, enriching and inspiring leaders across disciplines with its focus on reflection, wellbeing, and awareness.”

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Britt is available for interviews, features, events, and appearances.

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